



Brief Corporate Profile

Retail



Our lineage

Brief Background

The promoters of Veritaz come with a heritage of Retail & Textiles Background

With the above experience of running various enterprises in these verticals & industries, the promoters set out to create Veritaz Ventures Advisory Pvt. Ltd. A company largely involved in M&A, Implementation and Advisory activities. This company is backed by strong Project Management & retail experience with people established in their fields with prior industry knowledge

The company had also funded Retail Businesses and had established a Retail Consultancy practice to implement Retail Projects PAN INDIA in the Private Sector



Our lineage ...cont.

- The company is commissioned to capture the opportunity in the fields of :

Advisory

- Retail – Market Study and Positioning
- Consumer Products
- Branding & Brand Development
- Office & Store Interiors
- Mergers & Acquisition
- Strong focus on Government
- Projects

Project Execution

- Retail Roll out and Expansion of stores across the country
- In-store Merchandising and branding



About Us

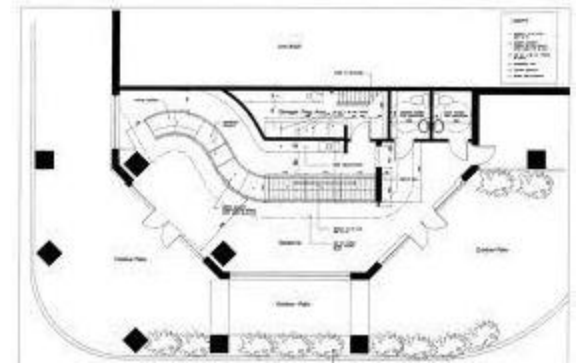
- We are a boutique Retail Advisory & Project Delivery & Execution company formed by professionals with a consolidated experience of more than 40 years. With our strategic partners and *consortium*, we operate in the following sectors:

- Office & Commercial Interiors
- Retail
- Consumer Products
- Branding & Brand Development
- Infrastructure
- Mergers & Acquisition
- Strong focus on Government Projects



Services

- Office, Commercial & Operations Interiors
 - Design & Concept Development
 - Office Interiors Execution
 - Retail Interiors Execution
 - Complete capability from design to execution
 - Strong Project Management



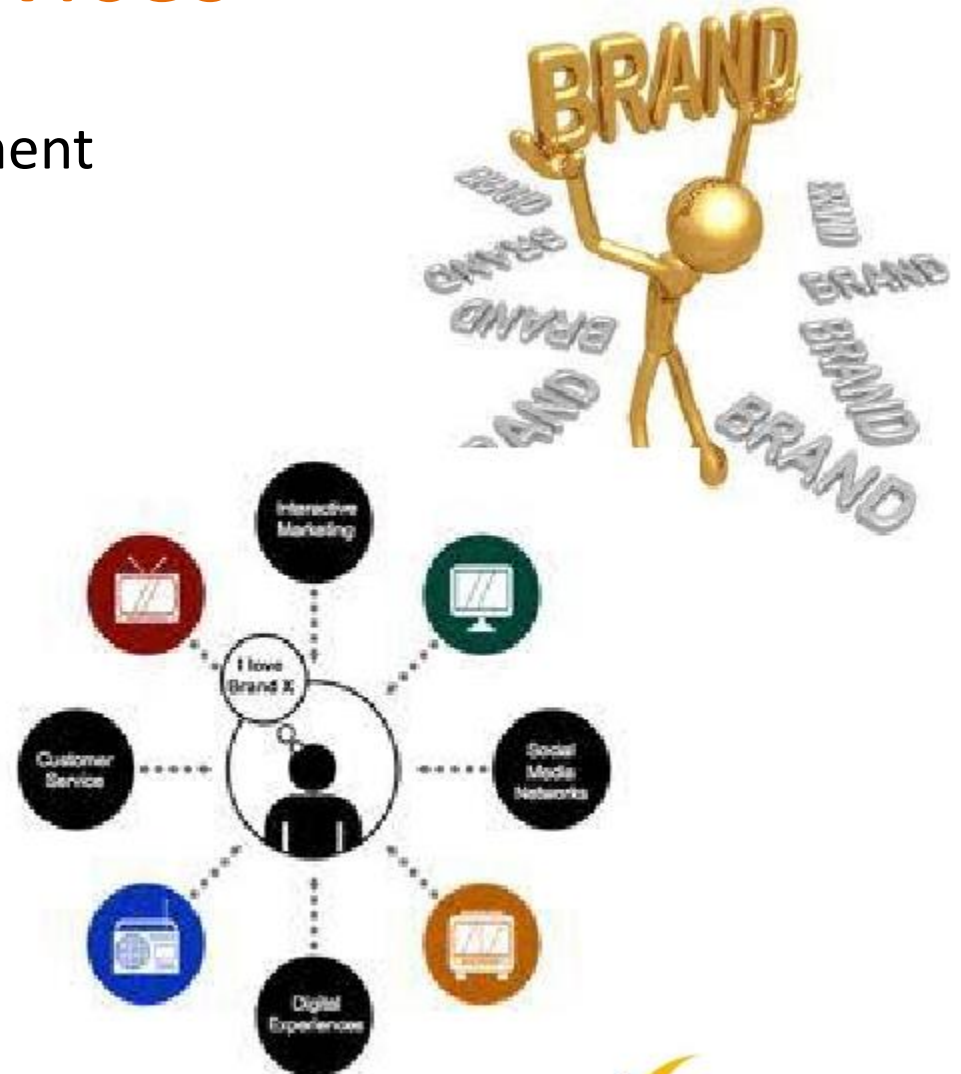
Services

- Retail & Consumer Products
 - Entry Level, Sustenance & Growth Strategy Development
 - Business Planning
 - Implementation Planning
 - Operations Optimization
 - Store Design
 - Merchandize Planning
 - Sourcing
 - Launch Planning & Hand holding
 - Store Interiors Execution
 - Branding & Brand Development
 - India Entry Strategy



Services

- Branding & Brand Development
 - Brand Strategy
 - Brand Development
 - Market Study & Due Diligence
 - Change Management
 - Brand Implementation



Illustrative Work Visuals

Birla Sun Life Insurance



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Birla Sun Life Insurance

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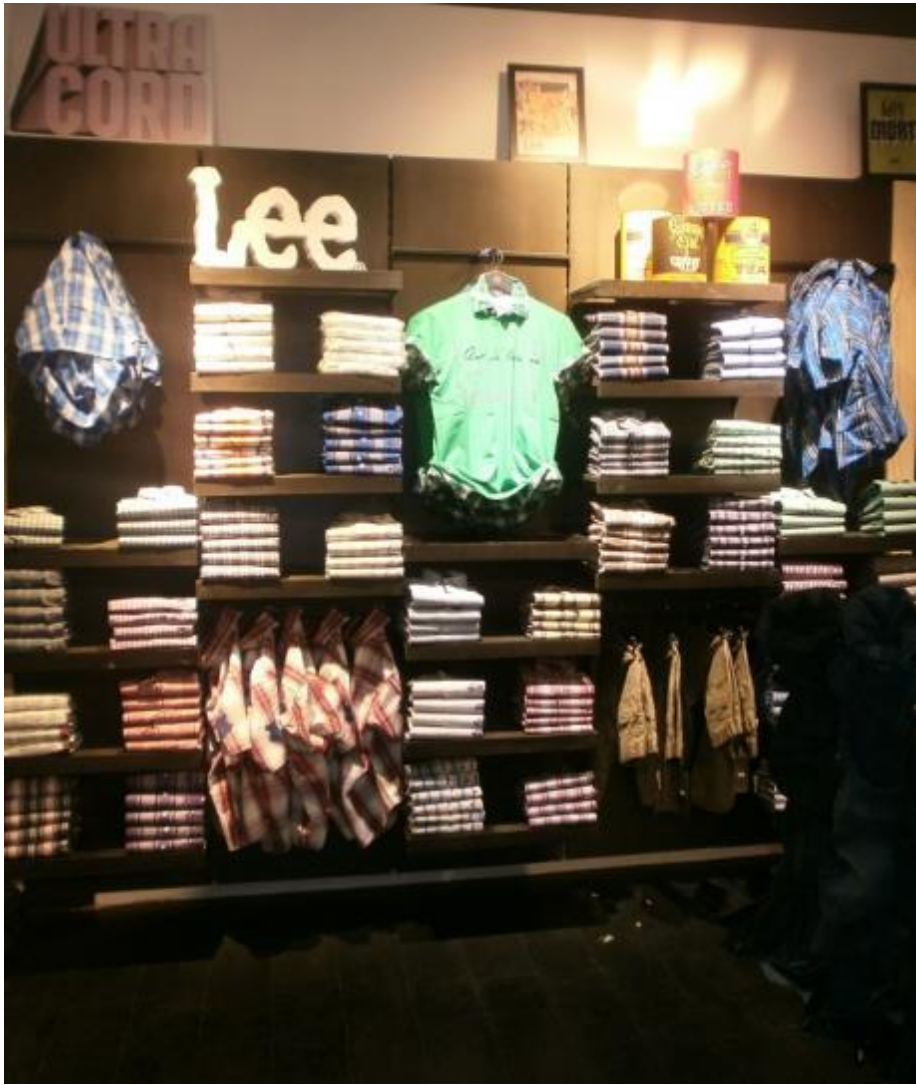












Thank You!

